



## **American Legion Post 90 exceeds membership goals.**

American Legion Post 90 in Cape Coral achieved a membership goal unmatched in a decade. The Post reached the goal of 103% exceeding the 100% goal by registering a significant number of new members. The achievement is critical to the Legion Post for two reasons, the need to replace members lost to attrition, especially those who may have moved or passed away, and continued growth. The increase in the number of members that helped to exceed 100% membership, is evidence of successful recruitment of new members, the lifeblood for the expansion of programs for veterans and community support.

The Membership Chair and First Vice Commander, Wayne Cave, is the key officer in stimulating veterans in the Cape Coral area to join. With help from the Post Marketing Committee, Wayne capitalized on the Post's branding efforts, transfers from other Posts, and convincing expired members to rejoin.

Wayne Cave is a veteran and served three years in the Army. He spent his first two years in an Air Defense Missile Base at Fort Hancock, New Jersey. Wayne spent his final year in the service in Seoul, Korea, in the Korean Military Advisory Group at the American Embassy. He joined American Legion Post 90 in 2008 and assumed responsibility for Membership from 2010 to the Present.

American Legion Post 90 was founded in April 2001. The Post offers a full canteen and food service at Southeast 47th Street in Cape Coral and sponsors scholarships, Boy Scout and Girl Scout troops, blood drives, VA volunteers, and national emergency funds programs to assist veterans in need.

For more information about joining the American Legion in Cape Coral, call Wayne Cave at 239 540-8128 or contact [alpost90cape@yahoo.com](mailto:alpost90cape@yahoo.com) or the Legion PR Officer Ted Clark, [tedclark12@gmail.com](mailto:tedclark12@gmail.com), 845 527-7948.